

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

Ad No. 2055-C2 - (2 AT THE MESS.) - Req. No. H96827 - Page, 4/c bleed - (5 7/8 x 9 1/4 inches)
Printed in U.S.A.

Opera Books, 1987
(604)

Get the flavor of these leading brands, but less tar.



Breakaway to Merit.

Breakaway to flavor.

MERIT Lights

MERIT Lights

Smoking is a habit. You can quit. For more information, call 1-800-QUIT-NOW. For more information, call 1-800-QUIT-NOW.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

© 1987 LEO BURNETT U.S.A. All rights reserved. LEO BURNETT U.S.A. is a registered trademark of LEO BURNETT COMPANY, INC. All other trademarks are the property of their respective owners.



2061193128